

CHUKA UNIVERSITY
UNIVERSITY EXAMINATIONS
EXAMINATION FOR THE AWARD OF DIPLOMA IN BUSINESS MANAGEMENT
DIBM 0112: PRINCIPLES OF MANAGEMENT

INSTRUCTIONS:

Answer Question ONE and any other TWO Questions

1. (a) Define the term „Management“ and explain 5 characteristics of management.

[12 Marks]

(b) Explain any four importance of planning function. [4 Marks]

(c) Explain the skills required by managers for them to carry out management duties well. [8 Marks]

(d) Differentiate between authority, power and responsibility. [6Marks]

2. (a) Henri Fayol is regarded as the “father of administrative management” explain 5 principles of management as advanced by Fayol. [10 Marks]

(b) Explain 5 qualities of a leader in any organization. [10 Marks]

3. (a) Outline the importance of good leadership in an organization. [10 Marks]

(b) Explain clearly the importance of decentralization of authority and responsibility in management of organizations. [10 marks]

4. (a) Discuss the steps involved in the control process. [10 Marks]

(b) elucidate the benefits of staffing function in the organization (10 marks)
