

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF  
TOURISM MANAGEMENT**

**BTOM 255: TRAVEL GEOGRAPHY OF EAST AFRICA**

**STREAMS: BTOM (Y2S2)**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 14/04/2025**

**11.30 A.M. – 1.30 P.M.**

**INSTRUCTIONS**

- **Answer all questions in section A and Two questions in section B**
- **Do not write anything on the question paper**

**SECTION A: (30 MARKS)**

1. Analyze six important factors that influence the modes of transportation that visitors use when visiting East African destinations (6 marks)
2. List and describe six branches of human geography that are essential to the tourism industry (6 Marks)
3. Outline six concerns of travel geography in relation to tourism development in East Africa (6 marks)
4. Give an account of the six ways in which travel geography is a critical subject in tourism studies. (6 marks)
5. Highlight six key features of tourism development as outlined by Youell (2003) ( 6 marks)

**SECTION B: (40 MARKS)**

- 6.a) Using examples, discuss five major landforms in East Africa and their significance in tourism development (10 marks)
- b) Discuss five IUCN management categories of protected areas in East Africa (10 marks)

7.a) Describe the five elements that affect the safety and security threats that tourists face when visiting East African countries. (10 marks)

b) Describe five essential facts regarding tourism as stated by Mc. Kercher (1993) ( 10 marks)

8. Discuss the possible impacts of climate change on tourism development in East Africa (20 marks)

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