

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR OF PSYCHOLOGY

PSYC 122: BEHAVIOR AND LEARNING

STREAMS: BS.c PSYC Y2S1

TIME: 2 HOURS

DAY/DATE: MONDAY 9/04/2018

2.30 P.M - 4.30 P.M.

INSTRUCTIONS:

- Answer Question ONE and any other TWO Questions
- Do not write anything on the question paper

QUESTION ONE

- (a) Define these terms;
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|-----------------------------|-----------|
| (a) Behaviour | [2 Marks] |
| (b) Psychology of learning | [2 Marks] |
| (c) Plasticity of the brain | [2 Marks] |
| (d) Social loafing | [2 Marks] |
- (b) Discuss critically the biological basis of human behavior. [10 Marks]
- (c) Explain how the following factors account for people's behavior in a group;
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|------------------|-----------|
| (i) Cohesiveness | [2 Marks] |
| (ii) Attitude | [2 Marks] |
| (iii) Conformity | [2 Marks] |
| (iv) Group think | [2 Marks] |

QUESTION TWO

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|---|-----------|
| (a) Differentiate sensation from perception. | [2 Marks] |
| (b) Identify any four types of thresholds in sensation that influence human behavior. | [8 Marks] |
| (c) Define perceptual constancy. | [2 Marks] |
| (d) Describe any four laws of perception that influence behavior. | [8 Marks] |

QUESTION THREE

- (a) Identify any five types of inaccurate perceptions that people have. [5 Marks]
- (b) Define transfer of learning. [2 Marks]
- (c) Describe any three types of transfer of learning that influences human behavior. [6 Marks]
- (d) Define human memory and show its major divisions. [7 Marks]

QUESTION FOUR

- (a) Discuss five reasons why people forget information. [10 Marks]
 - (b) Differentiate thinking from reasoning. [4 Marks]
 - (c) Define motivation and show the two ways people become motivated. [6 Marks]
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