

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
SCIENCE IN AGRIBUSINESS MANAGEMENT**

AGBM 102: PRINCIPLES OF MANAGEMENT

STREAMS: BSC. AGBM Y1S2

TIME: 2 HOURS

DAY/DATE: TUESDAY 18/4/2023

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS: Answer Question ONE and any other THREE Questions

QUESTION ONE (25 MARKS)

- a) Differentiate between the concepts of authority and power as used in management. (5 marks)
- b) Discuss with examples, five types of operational plans you have used in your university work or even in your personal life. (10 Marks)
- c) Explain five major contributions of the Hawthorne experiments to the present day organizations. (10 marks)

QUESTION TWO (15 MARKS)

- a) Discuss five important functions of agribusiness leader. (5 marks)
- b) Explain five principles that a manager has to keep in mind while formulating an organizational structure. (10 marks)

QUESTION THREE (15 MARKS)

- a) Is management a profession? Explain five arguments to support your answer.(5 marks)

- b) Discuss the newer techniques of performance appraisal, critically reviewing the shortcomings of the traditional systems. (10 marks)

QUESTION FOUR (15 MARKS)

- a) Explain the different roles agribusiness managers have to play in the day to day activities. (10 marks)
- b) Explain five features that determine the nature of management. (5 marks)

QUESTION FIVE (15 MARKS)

- a) Describe five features of a bureaucratic organization based on rational-legal authority. (10 marks)
 - b) Distinguish between contingency approach and systems approach to management. (5 marks)
-