

CHUKA



UNIVERSITY

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FIRST YEAR EXAMINATION FOR THE AWARD OF DIPLOMA IN PROJECT MANAGEMENT

CDEV 0206: COMMUNITY MOBILIZATION AND PARTICIPATION IN COMMUNITY PROJECTS

STREAMS: DIP (PPMA) Y1S3

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 14/07/2021

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

- Answer question one and any other two questions.

1. a) Briefly define the following terms. (10 marks)

- (i) Community mobilization
- (ii) Social mobilization
- (iii) Community collaboration
- (iv) Gender mainstreaming
- (v) Collective action

b) Briefly explain the following theories. (10 marks)

- (i) Frozen Community Theory
- (ii) The 3Cs Theory

c) Outline any **five** tips on winning over conformers during community mobilization.

(10

marks)

2. Using examples, discuss the major steps of community Mobilization. (20 marks)

3. a) Outline **ten** personal qualities of a good community mobilize. (10 marks)

b) Outline **five** roles of a mobilizer. (10 marks)

4. a) Using examples, explain the factors that promote successful partnerships and collaborations. (15 marks)
  - b) Explain **five** challenges one may face in process of collaboration. (5 marks)
  
  5. Discuss the advantages and disadvantages of Participatory Rural Appraisal (PRA) as a community mobilization methodology. (20 marks)
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