

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN  
AGRICULTURAL EDUCATION AND DEVELOPMENT**

**EAPE 211: ENTREPRENEURSHIP IN EDUCATION**

**STREAMS: AGED**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 18/12/2024**

**8.30 A.M – 10.30 A.M**

**INSTRUCTIONS:**

- Answer question ONE and any other TWO questions
- Do not write anything on this question paper

- 1(a) Examine **FIVE** factors that influence entrepreneurs decisions in Kenya .(10 marks).
- b. Suggest **FIVE** strategies that an entrepreneur can employ to improve the entrepreneurial environment. (10marks).
- c. Describe **FIVE** contents of a social enterprise plan. (10marks).
2. a. Describe **FIVE** indicators of good business opportunities. (5marks).
- b. Explain **FIVE** responsibilities of a business to a community. (10marks).
- 3.a. Analyze **FIVE reasons** why it is necessary for an entrepreneur to conduct a feasibility study after identifying a business opportunity. (10marks).
- b. Discuss **FIVE** challenges faced by women entrepreneurs in the world. (5 marks).
- 4.a. Explain **FIVE** rationales of preparing a business plan. (5 marks).
- b. Discuss **FIVE** roles of small and medium enterprise in promoting development.,(10marks)
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