

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF CERTIFICATE IN COMMUNITY
DEVELOPMENT

CDEV 00103: COMMUNITY MOBILIZATION

STREAMS: CERT. CDEV

TIME: 2 HOURS

DAY/DATE: FRIDAY 08/08/2025

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS

- Answer question one and any other two questions

Q1. (a) Using appropriate examples, define the following terms:

- Community mobilization (2 marks)
- Gender mainstreaming (2 marks)
- Community participation (2 marks)
- Community collective action (2 marks)
- Community driven development (2 marks)

b). Write short notes on the following (10 marks)

- Frozen community theory
- The 3 cs theory

c). Using examples, outline **five** roles of a community mobilizer (10 marks)

2. (a) State and explain **five** principles of community participation (10 marks)

(b) Discuss the steps in community mobilization (10 marks)

3. (a) Highlight the importance of fundraising as a strategy for resource mobilization

(10 marks)

(b) With appropriate examples, discuss strategies of resource mobilization (10 marks)

4. (a) Explain the principles of community driven development (10 marks)
- (b) With appropriate examples, explain various levels of community participation in Projects (10 marks)

5. Discuss **ten** principles for effective community consultation (20 marks)

.....