

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
EXAMINATION FOR THE AWARD OF DEGREE**

COMS 101: COMMUNICATION SKILLS

STREAMS: B.A ODEL

TIME:2 HOURS

DAY/DATE: WEDNESDAY 11/12/2024

8.30 A.M. –10.30 A.M.

INSTRUCTIONS

- **Answer three questions**
- **Question ONE is compulsory**

1. a) Identify and illustrate the various types of noise that hinder effective communication. (10 marks)
b) Expound on the services a student would expect to get in the university library. (10 marks)
c) Explain the various occasions that allow a communicator to use oral communication. (10 marks)
2. a) Describe the various essays found in academic writing. (10marks)
b) Discuss the importance of studying communication. (10marks)
3. a) Explain the causes of podium panic during public speaking. (10marks)
b) With relevant illustrations discuss the various purposes of reading. (10marks)
4. a) Describe the steps involved in the listening process. (10marks)
b) There are certain elements that make communication effective. Expound on Five (5) of these elements of communication. (10 marks)

COMS 101

5. a) Explain how you develop a purpose for your reading. (10marks)
- b) Elaborate on the common poor reading skills. (10marks)
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