

CHUKA



UNIVERSITY

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**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
PROCUREMENT AND LINGUISTICS MANAGEMENT**

BPLM 216: PURCHASING POLICY AND STRATEGY

STREAMS: BPLM (Y2S2)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 16/04/2025

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS

- Answer question ONE and any other TWO questions. Be clear and neat, give examples where appropriate

QUESTION ONE (30 MKS)

- Using an organization of your own choice, preferably a manufacturing firm prepare a procurement policy for the firm. (15 marks)
- Describe Needs Assessment and explain its importance for policy makers when drafting organizational Policy Manuals. (15 marks)

QUESTION TWO (20 MARKS)

Using examples discuss the application of following purchasing policies and strategies decisions.

- Policies/strategies (5 marks)
- PESTEL Analysis (5 marks)
- SWOT Analysis (5 marks)
- Strategic Intent (5 marks)

QUESTION THREE (20 MARKS)

- Discuss ways and means of transforming vulnerable supply chains to achieve a state of Self-sustainability (10 marks)

- b) Discuss the supply chain management Triangle and highlight the End goals of a good supply chain. (10 marks)

QUESTION FOUR (20 MARKS)

- a) Explain emerging issues in purchasing policy. (10 marks)
 - b) Discuss the various Key performance indicators used in public procurement sector showing how they can contribute to the organizational performance (10 marks)
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