

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF DOCTOR OF PHILOSOPHY IN
EDUCATION**

EAPE 911: STRATEGIC MANAGEMENT MONITORING AND EVALUATION

STREAMS: Ph.D

TIME: 3 HOURS

DAY/DATE: FRIDAY 08/08/2025

2.30 P.M. – 5.30 P.M.

INSTRUCTIONS:

- **Answer question one and any other two questions**
- **Do not write on the question paper**

QUESTION ONE

- a) Define monitoring and evaluation (M&E) in education. Discuss the differences between formative and summative evaluation, and provide examples of when each should be used.
(10 Marks)
- b) Explain the significance of environmental analysis in educational management. Compare and contrast the SWOT and PESTLE frameworks, providing examples of how each can be applied in an educational setting.
(10 Marks)

QUESTION TWO

Identify and discuss TEN challenges faced in monitoring and evaluation within educational contexts. Propose potential solutions to overcome these challenges.
(20 Marks)

QUESTION THREE

Discuss the processes involved in strategic change within educational institutions. What role does leadership play in facilitating organizational transformation? Provide examples of successful strategic change initiatives in education.
(20 Marks)

QUESTION FOUR

Analyze FIVE effects of globalization on educational policies and practices. How can educational institutions adapt their strategic management approaches to address the challenges and opportunities presented by globalization? (20 Marks)

QUESTION FIVE

Evaluate the importance of data-driven decision-making in educational management. How can educational leaders effectively leverage data to inform strategic planning and improve outcomes? (20 Marks)

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