

CHUKA



UNIVERSITY

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**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 114: INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

STREAMS:

TIME: 2 HOURS

DAY/DATE: FRIDAY 12/4/2024

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS: Answer question ONE and any Other Two questions

QUESTION ONE

- (a) Explain the role of Information and Communication Technology in enabling Supply chain performance. (10 marks)
- (b) Discuss the concept of lean supply as means of achieving a strategic fit supply chains. (10 marks)
- (c) Analyze the critical role played by supply chain department in an organization. (10 marks)

QUESTION TWO

- (a) Discuss the key performance indicators in procurement that can be used to evaluate the organizational procurement performance. (10 marks)
- (b) Discuss five conditions that can enhance negotiation and improve the negotiation environment. (10 marks)

QUESTION THREE

- (a) Discuss any FIVE emerging issues in Supply Chain Management. (10 marks)
- (b) Identify and elaborate on the main reasons for supplier development. (10 marks)

QUESTION FOUR

(a) Explain why Reverse logistics becomes necessary in the supply chain. (10 marks)

(b) Elucidate the main reasons that may prompt an organization to opt for outsourcing of goods and services. (10 marks)

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