

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF  
BACHELOR OF PROCUREMENT AND LOGISTICS MANAGEMENT**

**BPLM 216: PURCHASING POLICY AND STRATEGY**

**STREAMS: BPLM Y2S2**

**TIME: 2 HOURS**

**DAY/DATE: FRIDAY 12/4/2024**

**8.30 A.M. – 10.30 A.M.**

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**INSTRUCTIONS:**

1. Answer question ONE and any other TWO questions
2. Do not write anything on this Question paper
3. Be clear and neat, give examples where appropriate

**QUESTION ONE (30 MARKS)**

- (a) Discuss Major Government Policies used by the current administration to realize a strategic blue print for the Country's Economy. (15 marks)
- (b) What is Needs Assessment and why it is important for policy makers when drafting organizational Policy. (10 marks)
- (c) Describe various principles of Ethic in Purchasing. (5 marks)

**QUESTION TWO (20 MARKS)**

- (a) Describe supply chain management Evolution phases. (10 marks)
- (b) Discuss the various Key performance indicators that can be used in public procurement sector showing how they can contribute to the organizational performance. (10 marks)

**QUESTION THREE (20 MARKS)**

Using examples, make short notes on the following concepts as used in Procurement Policy.

- i) Policy formulation (5 marks)

- ii) Strategic planning (5 marks)
- iii) Supply chain management triangle (5 marks)
- iv) Procurement Generic strategies (5 marks)

**QUESTION FOUR (20 MARKS)**

- (a) Using a firm of your own choice, undertake a SWOT/PESTEL. Analysis and show how they can realize a strategic fit for the company. (10 marks)
  - (b) Discuss major emerging issues in procurement policy in Kenya today. (10 marks)
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