

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION
(ARTS)**

EDCI 338: BUSINESS STUDIES SUBJECT METHODS

STREAMS: B.ED (ARTS)

TIME: 2 HOURS

DAY/DATE: THURSDAY 13/04/2023

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS

- **Answer question one and any other two questions**
- **Do not write on this paper**

1. a) Discuss five specific aims of business studies in Kenya secondary schools. (10 marks)
b) Explain how a business studies teacher can develop the following domains in a learner. (10 marks)
 - i. Affective domain
 - ii. Psychomotor domain
 - iii. Cognitive domainc) “Textbook remains as the major reference material for teaching business studies”.
Justify (10 marks)
2. a) Explain five purposes of carrying out continuous assessment in classroom during the teaching and learning process. (10 marks)
b) Explain five ways in which discussion method of teaching may assist a student of Business studies. (10 marks)

3. a) When using a resource person to teach Business studies in form one in the topic “the office”, explain the qualities that you would require him or her to possess before you choose them. (10 marks)
 - b) Explain five benefits of keeping the learners’ progress records in Business studies. (10 marks)

 4. a) Highlight five purpose for preparing a scheme of work. (5 marks)
 - b) State five advantages of preparing a lesson plan. (5 marks)
 - c) List five advantages of a micro-teaching lesson. (5 marks)
 - d) Briefly describe how a business studies teacher can conclude a lesson. (5 marks)
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