

CHUKA



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**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN
WILDLIFE AND ENTERPRISES MANAGEMENT**

BTOM 451: SUSTAINABLE DEVELOPMENT AND ECOTOURISM

STREAMS: B.SC WIEM (Y4S1)

TIME: 2 HOURS

DAY/DATE: FRIDAY 06/12/2019

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- Attempt all questions in section A and any two in section B.
- Do not write on the question paper.

SECTION A (30 MARKS)

- Q1. Outline four objectives of sustainable development. (4 marks)
- Q2. Explain why measurement of sustainable tourism is crucial for sustainable development. (4 marks)
- Q3. Briefly, discuss the following concepts as used in ecotourism
- (a) Hard ecotourists (5 marks)
 - (b) Soft ecotourists (5 marks)
 - (c) Community conservation (6 marks)
- Q4. In reference to specific Sustainable Development Goals (SDGs), explain how they influence sustainable tourism. (6 marks)

SECTION B (40 MARKS)

- Q5. (a) Discuss the national socioeconomic benefits of tourism. (10 marks)

(b) Explain the role of five named state corporations in tourism management in Kenya. (10 marks)

Q6. Discuss five main components of ecotourism principles. (20 marks)

Q7. Critically evaluate the performance of African countries towards sustainable tourism. (20 marks)
