

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF MASTER OF ARTS IN  
JOURNALISM AND MASS COMMUNICATION**

**MJAC 811: PHOTOJOURNALISM**

**STREAMS: MJAC Y1S2**

**TIME: 3 HOURS**

**DAY/DATE: MONDAY 16/12/2024**

**8.30 A.M – 11.30 A.M.**

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**INSTRUCTIONS:**

- **Answer three questions.**
- **Write legibly.**
- **Exam cheating is a serious offense.**

**ANSWER THREE QUESTIONS**

1. Photography is all about the art of visual storytelling. Aside from skillfully operating a camera and setting up the lighting for every scene, it involves controlling what the viewer sees and how the image is presented to them. Analyze this statement. (20 marks)
2. An extreme close- up shot is a shot taken of a person or object at a close range, in order to capture the minute details of the subject. This shot is tightly framed and takes up most of the screen. Analyze the use of an extreme close-up in film making and storytelling. (20 marks)
3. With the development of the 24-hour news cycle and dedicated cable news channels, the roles of camera operator, news newscaster and the producer evolved. Evaluate this statement. (20 marks)

4. Photo manipulation comprises the changing and transforming a shot, using various tools and techniques to get a wished-for result. Do you find this acceptable in photojournalism? Discuss why and why not. (20 marks)
  
  5. Possibly the most embattled film makers in Africa are Kenyan players. It is for this reason that many Kenyan films make headlines at film festivals and other professional gatherings, but are virtually unknown at home. Discuss how Kenyan film industry can remedy this. (20 marks)
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