

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DIPLOMA IN JOURNALISM AND MASS
COMMUNICATION**

DJMC 0123: PHOTOJOURNALISM

STREAMS: DJMC

TIME: 2 HOURS

DAY/DATE: FRIDAY 08/08/2025

2.30 P.M. – 5.30 P.M.

INSTRUCTIONS:

- **Answer THREE questions**
- **Question ONE is compulsory**
- **Write legibly**
- **Exam cheating is a serious offense**

SECTION A (30 Marks)

1. (a) Define the following terms:
 - i) Photography (2 marks)
 - ii) Photojournalism (2 marks)(b) Demonstrate how a photojournalist is different from a photographer. (8 marks)
(c) Discuss the key ethical and legal considerations that a photojournalist must adhere to when dealing with news pictures. (18 marks)

SECTION B (40 Marks)

2. Describe the major parts of a camera by explain how each part contributes to image formation. (20 marks)
3. Discuss how still, cinema, and television cameras function. (20 marks)
4. Explain how the choice of equipment, lenses, and lighting affect the storytelling capacity of a photojournalist. (20 marks)

5. Examine how camera shots, movements and angles influence a photojournalist's effectiveness in telling visual stories. (20 marks)
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