

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF  
SCIENCE IN AGRIBUSINESS MANAGEMENT**

**AGBM 102: PRINCIPLES OF MANAGEMENT**

**STREAMS: B.Sc AGBM (Y1S2)**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 09/04/2024**

**8.30 A.M. – 10.30 A.M.**

**INSTRUCTIONS**

- **Answer question one (compulsory) and any other three questions**
- **Do not write on the question paper**

**Question one**

- a) Distinguish between Human Relations and Scientific Management approach in the management of agribusiness firms. (10 marks)
- b) Agribusiness organizations cannot accomplish all of their goals. Discuss. (5 marks)
- c) Discuss FIVE requirements of an effective control system in an organization. (5 marks)
- d) “Organization is the backbone of management”. Elaborate this statement. (5 marks)

**Question two (15 marks)**

- a) Describe the diverse roles played by managers in discharging their duties as summarized by Henry Mintzberg in the late 1960s. (10 marks)
- b) Explain five features that determine the nature of management. (5 marks)

**Question three (15 marks)**

- a) “Management is getting things done through other people”. Is this definition adequate for the present day concept of management? Elaborate (5 marks)

- b) Discuss the features of a bureaucratic organization based on rational-legal authority. (10 marks)

**Question four (15 marks)**

- a) Explain the types of power that influence others' actions in an organization. (10 marks)
- b) Describe FIVE principles agribusiness managers must adhere to while formulating an organizational structure. (5 marks)

**Question five (15 marks)**

- a) Discuss management as a science or an art. (3 marks)
- b) Explain the essential skills manager must possess and continuously develop. (6 marks)
- c) Define the following terms as used in management
- i) Leadership
  - ii) Esprit of co-operation
  - iii) Staffing (6 marks)
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