

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
SCIENCE IN COMMUNITY DEVELOPMENT**

CDEV 224: COLLECTIVE MOVEMENTS IN COMMUNITIES

STREAMS: BSc. CDEV (ODEL)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 07/08/2024

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS

- **Answer question one and any other two questions**

1. a) Explain the following concepts (6 marks)
 - i. Cultural lag
 - ii. Ethnocentrism
 - iii. Social change

b) Discuss the concept of deindividuation as portrayed in collective behaviors. (4 marks)

c) Explain 5 distinguishing characteristics between collective behaviors and social movements. (10 marks)

d) Explain three factors that gives crowd power over the individuals (6 marks)

e) Explain 2 techniques used to shape public opinion (4 marks)
2. Social change is inevitable in any development arena and it can be brought about by either internal or external causes. Discuss 5 internal and 5 external sources of social change in an organization. Cite relevant examples. (20 marks)

3. Social Movements are have greatly contributed towards achieving sustainable development both locally and globally. Discuss any five types of social movements citing appropriate example in each. (20 marks)

4. a) Discuss the four major theories that explain the rise of various collective behaviours in our Society (12 marks)
b) Explain four challenges facing the various agencies in implementing social movements in Kenya today. (8 marks)

5. a) Describe the developmental stages of a social movements. (8 marks)
b) Discuss any 3 theories that explain the rise of collective behaviours in our communities (12 marks)

.....