

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS

COMM 102: COMMUNICATIVE ENGLISH

STREAMS: B.A

TIME: 2 HOURS

DAY/DATE: MONDAY 16/12/2024

2.30 P.M – 4.30 P.M.

SECTION A: QUESTION ONE (COMPULSORY) 30 MARKS.

1. a) Consider how a journalist might structure sentences when writing a news article. Explain all types of sentences based on both grammatical structure and function, providing examples of how a journalist might use each type to convey different kinds of information. **(15 marks)**

b) Write a 200-word professional email requesting collaboration on a project with an external organization. Ensure proper grammar, sentence structure, and tone. Identify and explain three key grammar rules used in crafting the email. **(15 marks)**

SECTION B:

QUESTION TWO

(a) In a training session on effective writing, you are explaining the importance of pronouns. Discuss four types of pronouns, providing examples of how each type can be used in writing to avoid repetition and ensure clarity. **(20 Marks)**

QUESTION THREE

In a peer-reviewed journal article, maintaining correct subject-verb agreement is crucial. Discuss five instances when subject-verb agreement can become a serious challenge, particularly in complex sentences. Provide examples to illustrate these challenges. **(20 Marks)**

QUESTION THREE

a) Write a short news article (approximately 150-200 words) on a recent event of your choice. Ensure your article includes at least five different parts of speech (nouns, verbs, adjectives, adverbs, pronouns, prepositions, conjunctions, interjections). Highlight or underline each part of speech from your article. **(20 marks)**

QUESTION FIVE

You are comparing spoken and written English for a communications workshop. Discuss how and why spoken English differs from written English, using examples to highlight the distinct features and purposes of each form. **(20 Marks)**
