

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF DOCTOR OF PHILOSOPHY IN JOURNALISM AND MASS COMMUNICATION

JAMC 922: MEDIA POLICY AND REGULATIONS

STREAMS:

TIME: 3 HOURS

DAY/DATE: WEDNESDAY 19/4/2023

2.30 P.M. – 5.30 P.M.

INSTRUCTIONS: Answer Question one and any other two.

Question One (20 marks)

Many local and foreign media scholars and analysts claim that the highly celebrated media freedoms and right for information and to express oneself in Kenya is actually a fallacy. Critique this statement. (20 marks)

Question Two (20 marks)

Analyze the mandates of three media regulators in Kenya, elucidate the challenges they have in carrying out those mandates and propose how they could work better to serve the sector and open up media freedoms and that of expression in the country. (20 marks)

Question Three (20 marks)

Justify the place of history and culture as they shape and are in turn shaped by media and media policy and regulations in a country. (20 marks)

Question Four (20 marks)

Critically evaluate using the political economy of media theory how political and economic structures define the development of the mediascapes in Kenya. (20 marks)

Question Five (20 marks)

As a PHD candidate assume you have been asked by your regional chapter of journalists and other communication professionals to make a presentation on the process of formulating media policies and regulations in Kenya. Write the presentation in essay form, illuminating the mandatory considerations they are likely to go through that process. (20 marks)

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