

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**FIRST YEAR EXAMINATION FOR THE AWARD OF CERTIFICATE IN
HOSPITALITY AND TOURISM MANAGEMENT**

CHTM 00101: INTRODUCTION TO TOURISM AND HOSPITALITY

STREAMS: CHTM Y1S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 06/08/2019

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- Answer ALL questions in section A and TWO questions in section B
- Do not write on the question paper

SECTION A (30 MARKS)

1. Highlight six parameters used in defining tourism. (6 marks)
2. Differentiate between ecotourism and mass tourism. (4 marks)
3. Briefly explain three forms of tourism in relation to the interest sought by the tourists. (6 marks)
4. Briefly explain six barriers to travel from tourism generating region to tourism destination region. (6 marks)
5. Briefly describe the tourism system using the Leipers model (1990) (4 marks)
6. Briefly explain four facilitators of travel in tourism. (4 marks)

SECTION B (40 MARKS)

7. Describe the evolution and development of tourism and hospitality industry. (20 marks)
8. (a) Discuss five reasons why hotels are classified. (10 marks)
(b) Explain five factors considered in classifying hotels. (10 marks)
9. Discuss the economic and social cultural impacts of tourism to the Kenyan destinations. (20 marks)

