

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN BUSINESS MANAGEMENT**

**DIBM 0112: PRINCIPLES OF MANAGEMENT**

**STREAMS: LAPA ODEL (Y1S1)**

**TIME:2 HOURS**

**DAY/DATE: WEDNESDAY 11/12/2024**

**8.30 A.M. –10.30 A.M.**

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**INSTRUCTIONS:**

- Answer question ONE (Compulsory) and any other TWO questions.
- Do not write on the question paper

**QUESTION ONE**

- a) Define the term management and discuss the various characteristics of management (10 marks)
- b) Planning is one of the functions of every manager in an organization. Clearly explain the process adopted in Planning (10 marks)
- c) Discuss any five components of the external environment affecting businesses (10 marks)

**QUESTION TWO**

- a) Briefly explain 5 features/characteristics of Management By Objectives (MBO) (10 Marks)

**DIBM 0112**

- b) There is no best way of leading, it all depends on the situation, the leader, the subordinates and the organization. Explain any five leadership styles that leaders may apply (10 marks)

**QUESTION THREE**

- a) Discuss any five components of staffing in organization. (10 Marks)
- b) Briefly explain the importance of Controlling in an Organization (10 marks)

**QUESTION FOUR**

- a) Discuss the principles of management as pro founded by Henri Fayol (10 marks)
- b) Briefly explain arguments against Social Responsibility (10 marks)
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