

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF HOTEL
MANAGEMENT**

BECO 461: RECREATION, SPORTS AND EXERCISE MANAGEMENT

STREAMS: BCHM (Y4S2)

TIME: 2 HOURS

DAY/DATE: MONDAY 14/04/2025

2.30 P.M. – 5.30 P.M.

INSTRUCTIONS

- **Do not write on this paper.**
- **Answer all questions in section A and any two in section B.**

SECTION A (30 MARKS) – ANSWER ALL QUESTIONS

1. Outline four basic views of the ancient Romans on leisure, recreation and sports. (4 Marks)
2. Briefly explain the SIX personal factors that may limit participation in leisure and recreation tourism. (6 marks)
3. Explain briefly five reasons that justify the need to develop sports tourism facilities. (5 marks)
4. Describe five factors that influence the economic impact of recreation, leisure and sport event travel. (5 Marks)
5. Briefly explain any five principles of recreation facility planning. (5 Marks)
6. Describe briefly five factors that challenge the development of sports tourism in Kenya. [5 marks]

SECTION B (40 MARKS) – ANSWER ANY TWO QUESTIONS

7. Advise the national government on the strategies that can be adopted to improve the levels of participation in leisure, recreation and sports tourism in Kenya. (20 Marks)

8. Explain the factors that influence the consumption of leisure and recreation. (20 Marks)

 9. Describe the current trends that have reshaped the nature of leisure, recreation and sports globally in the 21st Century. (20 Marks)
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