

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
EDUCATION**

EAPE 412: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT

STREAMS: B.ED (ARTS) (P/T)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 07/08/2024

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS

- **Answer question one and any other two questions**
- **Do not write on the question paper**

1. a) Briefly discuss THREE characteristics of an entrepreneur. (6 marks)
b) Discuss the relationship between entrepreneur and entrepreneurship. (6 marks)
c) Motivation theories can influence someone in entering into an entrepreneurship. Show how McClelland's acquired needs theory can be of good use in starting an entrepreneurship. (7 marks)
d) From economic point of view how does economic factors contribute to emergence of entrepreneurship under the following. (8 marks)
 - i. Capital
 - ii. Labour
 - iii. Raw materials
 - iv. Market
e) Explain how availability of labour and material as external motivating factor can motivate an entrepreneur to start an enterprise. (3 marks)
2. a) Critically examine how the following social conditions helps in stating an enterprise.

(10 marks)

- i) Appropriate social climate for entrepreneurship
- ii) Social mobility
- iii) Marginality
- iv) Security

b) An entrepreneur would want to expand his business to a new place. How can the components of entrepreneurial competencies (knowledge, skill and motive) contribute to his success? (10 marks)

3. a) Besides having skill, knowledge and motive, an entrepreneur needs major competencies in order to have superior performance in his business. Discuss five major competencies that can contribute to superior performance in a business. (10 marks)
- b) A certain company wants to set a business somewhere what are some of the factors influencing entrepreneurial mobility between regions they should put in mind. (10 marks)
4. a) Explain FIVE functions an entrepreneur has to perform in order to establish an enterprise. (10 marks)
- b) The organizations involved in empowering women and the governments should come out to support/encourage women entrepreneur. State FIVE areas of support where this is needed most. (10 marks)
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