

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF  
PROCUREMENT AND LOGISTICS MANAGEMENT**

**BPLM 324: LOGISTICS MANAGEMENT**

**STREAMS: BPLM (ODEL)**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 14/04/2025**

**2.30 P.M. – 4.30 P.M.**

**INSTRUCTIONS**

**Answer Question ONE and any other TWO questions**

**QUESTION 1**

- a) Logistics plays a vital role in perfection of company's envisioned goal and objectives. Efficient and effective management of logistics in the working environment invariably dictates the company's performance at any specific time. Discuss (10 marks)
- b) State and Explain five types of logistics in Kenya today (10 marks)
- c) Logistics strategies are developed in order to enable a firm to adapt to flexibility of the global supply chain. In conjunction with the above statement discuss the various logistics strategies that a firm can use to improve its performance (10 marks)

**QUESTION 2**

- a) Discuss the various factors to consider for a warehouse to be said be ideal (10 marks)
- b) Most of the organizations prefer to hold stock so as to meet the anticipated demand of their customers as well as meet any emergencies that might arise due to increase in the level of consumption, however other organization prefer not to hold stock. Discuss reasons against holding stock in an organization. (10 marks)

**QUESTION 3**

- a) Discuss the role of national transport and safety authority (NTSA) in Kenya today. (10 marks)
- b) Explain the various factors to consider when assessing and selecting modes of transport in logistics management. (10 marks)

**QUESTION 4**

- a) Discuss the various types of stores layout citing their advantages. (10 marks)
  - b) Discuss the various emerging issues in logistics management today. (10 marks)
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