

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 121: DISTRIBUTION AND WAREHOUSING

STREAMS: BPLM (Y1S2)

TIME: 2 HOURS

DAY/DATE: TUESDAY 09/04/2024

8.30 A.M. – 10.30 A.M.

INSTRUCTION

- **Answer questions ONE (compulsory) and any other two questions**

Question one

- a) State and explain FIVE roles of distribution planning in enhancing supply chain performance. (10 marks)
- b) Discuss five considerations when selecting a distribution network in an organization. (10 marks)
- c) Enumerate FIVE approaches securing warehouses in organizations today. (10 marks)

Question two

- a) Explain the role of information and communication technology (ICT) in promoting visibility of a distribution network. (10 marks)
- b) Explore FIVE packaging considerations when using road as a mode of transport.

Question three

- a) Describe the fixed costs involved in distributing goods and services in an organization. (10 marks)
- b) Explain the types of codes that may be adopted in materials handling and identification. (10 marks)

Question four

- a) State and explain the different types of documents that may be raised during the distribution process. (10 marks)
- b) Explore the political challenges facing distributors in Kenya. (10 marks)

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