

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF  
ENTREPRENEURSHIP AND ENTERPRISE MANAGEMENT AND BACHELOR OF  
COMMERCE**

**BEEM 332: ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT**

**STREAMS: BEEM/BCOM (ODEL)**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 08/04/2024**

**2.30 P.M – 4.30 P.M.**

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**INSTRUCTIONS:**

- **Answer question ONE and any other TWO questions.**
- **Do NOT write on the question paper and begin each answer on the fresh page.**

- Q1. (a) Discuss the role of entrepreneurship in the economic growth of your country. (10 marks)
- (b) Distinguish economic growth and economic development and explain four factors influencing economic development. (10 marks)
- (c) Among the factors of production, entrepreneurship is a little bit more controversial. Most classical economists largely ignore it or consider it as a subset of labour. Describe the factors of production and explain the role of an entrepreneur in the production process. (10 marks)
- Q2. (a) Discuss the vicious cycle of poverty and show how it can be broken. (12 marks)
- (b) In the 19<sup>th</sup> century, entrepreneurs were viewed from an economist perspective. Discuss this perspective as viewed by the Australian economist Carl Menger. (8 marks)
- Q3. (a) The strategic role of capital in raising the level of production has traditionally been recognized in economics. Discuss the importance of capital in the production and the factors influencing its formation. (10 marks)
- (b) Describe five characteristics of developing and low income countries and their linkage to poverty. (10 marks)

- Q4. (a) Discuss the success and limitations of the various government interventions in poverty and unemployment reduction in the country. (16 marks)
- (b) Explain the economic theory of entrepreneurship. (4 marks)
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