

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DIPLOMA IN COMMUNITY
DEVELOPMENT**

CDEV 0205: ADVOCACY, LOBBYING AND NETWORKING SKILLS

STREAMS: DIP. CDEV (ODEL)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 07/08/2024

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS

- **Answer question one and any other two**
- **Question ONE carries 30 marks while all others are 20 marks each.**

QUESTION ONE

- a) Discuss the importance of advocacy in community development. (10 marks)
- b) Briefly explain the factors to consider when forming networks. (10 marks)
- c) Explain the roles of mass media in advocacy. (10 marks)

QUESTION TWO

- a) Discuss the various stakeholders involved in advocacy work. (10 marks)
- b) With relevant examples, discuss the various types of networks. (10 marks)

QUESTION THREE

- a) Discuss the role of research in advocacy. (10 marks)
- b) Briefly describe the policy making process. (10 marks)

QUESTION FOUR

- a) Describe the various types of media an advocate can use to communicate their advocacy messages. (10 marks)

- b) Critically analyze the factors that affect the process of advocacy and lobbying. (10 marks)

QUESTION FIVE

- a) Discuss five unethical practices in lobbying (10 marks)
- b) Briefly describe the various steps in the advocacy process. (10 marks)

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