

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DIPLOMA IN HUMAN RESOURCE
MANAGEMENT**

DHRM 0241: RESEARCH METHODOLOGY

STREAMS: DHRM (ODEL)

TIME: 2 HOURS

DAY/DATE: MONDAY 14/04/2025

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS

- **Answer question one and any other two**

QUESTION ONE

- (a) Identify and distinguishing characteristics of scientific research (10 marks)
- (b) The overall purpose of research is to uncover the truth. Discuss (10 marks)
- (c) Research design creates an impact when it is unbiased. Discuss the essential elements of research design (10 marks)

QUESTION TWO

- (a) Measurement is crucial for accurately quantifying, understanding, and improving the world around us. Identify and discuss different measurement scales (10 marks)
- (b) The researcher must prepare his sample design which is the plan how the sample will be selected. Discuss characteristics of a good sample (10 marks)

QUESTION THREE

- (a) Discuss advantages of personal interviews as a research data collection tool (10 marks)
- (b) Outline the factors that would influence your choice between different data collection methods (10 marks)

QUESTION FOUR

(a) Outline The data processing cycle consists of a series of steps. Discuss any FIVE steps in data processing (10 marks)

(b) Discuss any Five ethical consideration in a research (10 marks)

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