

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EMBU CAMPUS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS

LITT 103: LITERARY LANGUAGE AND PRESENTATION

STREAMS:

TIME:2 HOURS

DAY/DATE: THURSDAY 27/04/2023

8.30 A.M. –10.30 A.M.

INSTRUCTIONS

Answer Question ONE and ANY Other TWO Questions.

QUESTION ONE

- a) Explain how literary language deviates from the ordinary language (20 marks)
- b) Outline what characterizes a good literary essay. (10 marks)

QUESTION TWO

Imagine you have been asked by the editor of the Saturday Nation Newspaper to contribute to their literary discourse column. Write a review of Francis Imbuga's Betrayal in the City

QUESTION THREE

An interrogation of a text's style is key in unraveling the text's key message. Discuss making reference to any text studied in this course. (20 marks)

QUESTION FOUR

A good literary essay is and end product of a well thought of process. Discuss (20 marks)

QUESTION FIVE

Briefly discuss the following terms

- a. Coherence (4 marks)

- b. Plagiarism (4 marks)
 - c. Cohesion (4 marks)
 - d. APA referencing (4 marks)
 - e. Sign posting (4 marks)
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