

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DIPLOMA IN JOURNALISM AND MASS COMMUNICATION

DJMC 0213: SUBEDITING

STREAMS: DJMC

TIME: 2 HOURS

DAY/DATE: MONDAY 16/12/2024

8.30 A.M – 10.30 A.M.

INSTRUCTIONS

- Answer three questions
- Exam cheating is a serious offence

QUESTION ONE IS COMPULSORY

SECTION A 30 MARKS

1. (a) In the era of paid news journalism, majority of newspapers deeply compromise on their independence in order to sustain themselves in a highly competitive Market. Analyze this statement. (20 marks)
- (b) State and explain FIVE principles of good news editing. (10 marks)

SECTION B 40 MARKS

2. An editor is the last line of defense on legal and ethical issues that may arise in a publication. Discuss. (20 marks)
3. Demonstrate to your understanding of the process of editing a copy. (20 marks)
4. Photographs not only draw the attention of readers quickly but they are also a powerful visual media. Using relevant examples, evaluate FIVE reasons for using photographs to tell a story. (20 marks)

5. Editors are charged with the responsibility of handling story sequence to ensure good flow in the paragraphs following an introduction. Explain the reason for this. (20 marks)
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