

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF HOTEL
MANAGEMENT**

BCHM 431: BANQUET OPERATIONS AND MANAGEMENT

STREAMS: BCHM (Y4S2)

TIME: 2 HOURS

DAY/DATE: MONDAY 14/04/2025

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS

- **Answer All Questions in SECTION A and Any Other Two in SECTION B.**
- **Do not write anything on the question paper.**

SECTION A (30 MARK)

1. Explain and give examples of two costs that are involved in costing banquet menu. (6 marks)
2. In details elaborate on the role and responsibilities of different banquet staffs [6 marks]
3. State and explain six different types of ancillary services in banqueting operations (6 Marks)
4. Briefly explain six factors that are taken into account when determining staff requirement for a banquet. (6 marks)
5. In details elaborate six factors to consider in ensuring safety of guests in a banquet venue (6 marks)

SECTION B: (40 MARKS)

- 6) (a) Develop a well detailed procedure for organizing and staffing a banquet. [10 marks]
(b) In details discuss key control measures taken in any five stages of banquet control cycle (10 marks)
- 7) (a) Discuss the five unique challenges associated with off the premises/outside catering. (10 marks)
(b) Explain in details five benefits of banquet events for hotels (10 marks)

8) (a) Explain the importance of conducting a preliminary site survey when organizing an outdoor catering service for a function. (12 marks)

(b) Discuss the information needed from a guest when booking a banqueting function. [8 Marks]

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