

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS**

**ENGL 435: LANGUAGE PLANNING AN POLICY**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 12/04/2023**

**11.30 A.M – 1.30 P.M**

---

**INSTRUCTIONS:**

**Answer three questions in all. Question ONE is compulsory. All your answers should be illustrated**

1. (a) Explain how you would go about raising the prestige of a language. [10 marks]  
(b) What are the goals of language planning. [10 marks]  
(c) Justify the need for language planning in Africa. [10 marks]
  2. Elaborate on the concept of language planning ideology. [20 marks]
  3. 'Language planning is a process' Discuss [20 marks]
  4. Show that Kenya is a good example of acquisition language planning. [20 marks]
  5. 'Language shift and language maintenance are interconnected'. Discuss [20 Marks]
-