

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
EXAMINATION FOR THE AWARD OF BACHELOR OF ARTS IN JOURNALISM AND
MASS COMMUNICATION**

COMM 332: INTERNET TECHNOLOGIES & COMMUNICATION

STREAMS: B.A JAMC

TIME:2 HOURS

DAY/DATE: TUESDAY 17/12/2024

11.30 A.M. –1.30 P.M.

INSTRUCTIONS

- 1) Answer Three questions
- 2) Question one is compulsory
- 3) Write legibly
- 4) Exam cheating is a serious offense

SECTION A: 30 MARKS

- 1(a). Using an illustration demonstrate how the Internet works as a system. (10 marks).
- (b). Discuss how the Internet has changed drastically over time from its early days as a research tool for universities and governments to its current state as an integral part of our everyday lives. (20 marks).

SECTION B: 40 MARKS

2. From a scalable web conferencing platform, presenters can reach audiences of all sizes during live events and webinars held online. Analyze the role played by web conferencing in education. (20 marks).
3. Malware protection measures involve taking steps to guard against malware infections or detect any existing ones before they cause major disruption. Discuss five ways how companies can guard against malware. (20 marks).

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4. Internet culture is a quasi-underground culture developed and maintained among frequent and active users of the Internet. Does this culture really exist? Discuss. (20 marks).

5. The Web as a social technology gives viewers for the first time the chance to get involved in production and handling of content. Interrogate the influence of internet and new communication technology on television production. (20 marks).
