

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FOURTH YEAR EXAMINATION FOR BACHELOR OF PUBLIC HEALTH

PUHE 484 – PROJECT MANAGEMENT

STREAMS: PUHE Y4S2

TIME: 2 HOURS

DAY/DATE:

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INSTRUCTIONS

1. Do not write anything on the question paper.
2. Mobile phones and any other reference materials are NOT allowed in the examination room.
3. The paper has three sections. Answer ALL questions in Sections I, II and III.
4. All your answers for Section I (MCQs) should be on one page.
5. Number ALL your answers and indicate the order of appearance in the space provided in the cover page of the examination answer booklet.
6. Write your answers legibly and use your time wisely

SECTION 1: MULTIPLE CHOICE QUESTIONS [10 MARKS]

1. The executing phase in the project life cycle usually spends ____ of the project time
[a]. 2%
[b]. 69%
[c]. 5%
[d]. 21%
2. _____ is usually considered the base representation of a fact
[a]. Data
[b]. Information
[c]. Knowledge
[d]. Report
3. The following are categorised as project governance stakeholders, EXCEPT
[a]. Project sponsor

- [b].Project steering committee
- [c].Project management office (PMO)
- [d].Project management team

4. Which of the following is the correct hierarchy of needs of project staff – from bottom to top – according to the Abraham Maslow theory of human motivation

- [a].Physiological needs > Safety needs > Esteem needs > Social needs > Self-actualization needs
- [b].Physiological needs > Social needs > Safety needs > Esteem needs > Self-actualization needs
- [c].Physiological needs > Esteem needs > Safety needs > Social needs > Self-actualization needs
- [d].Physiological needs > Safety needs > Social needs > Esteem needs > Self-actualization needs

5. _____ stage of team development is usually characterized by some puzzlement and lot of uncertainty

- [a].Forming
- [b].Storming
- [c].Norming
- [d].Performing
- [e].Adjourning

6. The following terms refer to a baseline evaluation, EXCEPT

- [a].Ex-ante evaluation
- [b].Needs assessment
- [c].Summative evaluation
- [d].Feasibility study

7. Which of the following statement represents a key assumption of Theory X

- [a].Human beings place security above all other factors associated with work and will display little ambition
- [b].Employees like work, and to them work is as natural as rest
- [c].Employees are self-motivated, responsible, and want to take ownership of their work.
- [d].The ability to make innovative decisions is widely spread throughout the population

8. The executing phase in the project life cycle usually involves the following vital activities, EXCEPT.

- [a].Team development
- [b].Stakeholder engagement
- [c].Communications
- [d].Budget estimation

In question 9 and 10, indicate whether the statement is TRUE or FALSE.

9. A sponsor is the person who identify the problem and seek a solution (True/False)

10. Strengths and Weaknesses are usually considered external factors in SWOT analysis (True/False)

SECTION II: SHORT ANSWER QUESTIONS [40 MARKS]

1. Define the following terms

[a]. Portfolio [2 marks]

[b]. Best practice [2 marks]

[c]. Balanced scorecard [2 marks]

2. Outline four (4) differences between an organization goal and objective [4 marks]

3. State ten (10) key broad project management knowledge areas necessary for successful project management [5 marks]

4. A Project charter is a document that formally recognizes the existence of a project and provides a summary of the projects. Outline ten (10) key components of the project charter [5 marks]

5. A PESTLE analysis is a strategic planning framework commonly used to evaluate the environment in which an organization operates. Using relevant examples, explain five (5) key elements of PESTLE analysis [10 marks]

6. Project appraisal represents an important opportunity to improve project design prior to implementation. Explain ten (10) key perspectives considered in project appraisal [10 marks]

SECTION III: LONG ANSWER QUESTIONS [20 MARKS]

1. A project proposal is an important project document mainly used to persuade decision makers that a need exists for action and that the action described in the document is the best response to that need, and thus it should be properly structured and written. Discuss ten (10) essential components of the project proposal [20 marks]