

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**FIRST YEAR EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR OF SCIENCE IN COMMUNITY DEVELOPMENT**

CDEV 120: SOCIAL PSYCHOLOGY OF FAMILIES AND COMMUNITIES

STREAMS: BSC (CDEV) (Y1S2)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 15/04/2020

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS: Question ONE is compulsory. Select any TWO from section B

SECTION A

QUESTION ONE

- (a) The concept of social self is well explained by Cooley and Mead (2006). Explain this concept by giving real examples on human beings are actors on the stage. [10 marks]
- (b) Explain the rationale for studying social psychology as community development students [10 marks]
- (c) Define what attitude is and explain three components of attitude [10 marks]

SECTION B

QUESTION TWO

- (a) Critically discuss the theories of attribution in social psychology [14 marks]
- (b) Briefly explain the sources of error in attribution [6 marks]

QUESTION THREE

- (a) Explain the meaning of interpersonal attraction and discuss that make an individual to like or dislike the other person. [10 marks]
- (b) Experiments done in social psychology show that social factors play important roles in the selection of targets for aggression. Explain these social factors and show how they affect families and communities. [10 marks]

QUESTION FOUR

- (a) Marriage is a good example of interdependent relationship. However, many marriages are facing a lot of challenges today. Support this statement with relevant examples [14 marks]
- (b) Explain how social psychology relates with other academic disciplines [6 marks]

QUESTION FIVE

- (a) Jackson and Smith (1999) explain four dimensions that can be used to conceptualize social identity. State and explain them [12 marks]
- (b) Define what schema is and explain main content areas that schema has been applied [8 marks]
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