

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF CERTIFICATE IN COMMUNITY DEVELOPMENT

CDEV 00107: ADVOCACY, LOBBYING AND NETWORKING SKILLS

STREAMS: CERT. Y1S3

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 08/04/2020

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- Answer question ONE and any other TWO questions.

- Q1. (a) Define the following as used in community development field
- (i) Network
 - (ii) Advocacy
 - (iii) Lobbying
 - (iv) Community
 - (v) Empowerment (10 marks)
- (b) (i) Mention four (4) distinct purpose of networking. (4 marks)
- (ii) Define five requirements for effective advocacy. (5 marks)
- (iii) Define decision maker as used in lobby and advocacy. (1 mark)
- (c) (i) State five examples of community advocacy and briefly define each of the examples given. (5 marks)
- (ii) Mention five tools for monitoring and evaluating lobby and advocacy. (5 marks)
- Q2. (a) (i) State five characteristics of networking. (5 marks)
- (ii) Explain three distinct forms of networking. (3 marks)

- (iii) Write any two ways to sustain networks. (2 marks)
 - (b) Explain steps for planning an advocacy activities. (10 marks)
 - Q3. (a) (i) Define community mobilization. (2 marks)
 - (ii) Benefits of community mobilization are numerous. State three benefits of community mobilization. (3 marks)
 - (iii) State five challenges of community mobilization. (5 marks)
 - (b) Discuss tools to prepare your organization for lobby and advocacy. (10 marks)
 - Q4. (a) State the role of media in lobbying and advocacy for community development. (10 marks)
 - (b) State and explain objectives of advocacy. (10 marks)
 - Q5. (a) State the meaning of target groups as used in lobby and advocacy. (5 marks)
 - (b) Explain five principles of effective lobbying and advocacy. (10 marks)
 - (c) State five community issues you would champion advocacy on behalf of your community. (5 marks)
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