CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF MASTER OF SCIENCE IN AGRIBUSINESS MANAGEMENT

AGBM 842: MONITORING AND EVALUATION

STREAMS: MSC (AGBM) TIME: 3 HOURS

DAY/DATE: MONDAY 10/12/2018 2.30 PM - 5.30 PM

INSTRUCTIONS:

Question One (20 Marks)

- (a) Explain four ways which may be used to evaluate the success of a project. [8 marks]
- (b) Analyse the value of a charter in a project.

[4 marks]

(c) Discuss four reasons that cause agricultural projects to fail in Kenya. [8 marks]

Question Two (20 Marks)

(a) Analyse four differences between monitoring and evaluation.

[8 marks]

(b) Construct a 10 activity cpm diagram for a tomato paste making project in your village and calculate slack values while highlighting critical tasks. [12 marks]

Question Three (20 Marks)

- (a) In planning for a project, what four advices would you give to be done to ensure that a proposed project will be sustainable. [8 marks]
- (b) Compare between payback period analysis and accounting rate of return and give a conclusion. [12 marks]

Question Four (20 Marks)

(a) Explain the major facets of project analysis.

[10 marks]

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(b) Over the years since independence, Kenya's rural development projects strategy has changed from top-down to bottom-up approach. In your view what are the advantages and weaknesses of bottom-up approach. [10 marks]

Question Five (20 Marks)

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(b) Explain five importance of a project plan. [10 marks]