

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**SECOND YEAR EXAMINATION FOR THE AWARD OF DIPLOMA
IN JOURNALISM AND MASS COMMUNICATION**

DJMC 0226: STUDIO PROCEDURES 1 (RADIO)

STREAMS: DJMC (Y2S2)

TIME: 2 HOURS

DAY/DATE: THURSDAY 06/04/2020

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- Answer **THREE** questions
- Question **ONE** is compulsory
- Write legibly
- Exam cheating is a serious offense

SECTION A (30 MARKS)

1. (a) Explain the main elements of radio production. [10 marks]
(b) Describe ten (10) qualities required for a radio producer. [10 marks]
(c) Name and distinguish three different types of microphones used for recording sound. [10 marks]

SECTION B (40 MARKS)

2. Sound effects in a radio programme adds realism and helps a listener to use imagination. Discuss. [20 marks]
3. Music is the main stay in radio, there is no radio without music. Analyze. [20 marks]
4. Radio has challenged the traditional forms of communication. Today, both people and advertisers prefer radio as a favorite medium. Discuss. [20 marks]
5. Discuss four new trends that are emerging in the radio industry. [20 marks]