

**CHUKA**



**UNIVERSITY**

**SUPPLEMENTARY/ SPECIAL EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF  
DIPLOMA IN JOURNALISM AND COMMUNICATION STUDIES**

**DJMC 0208: MEDIA LAW AND ETHICS**

**STREAMS: DJMC**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 03/02/2021**

**2.30 PM – 4.30 PM**

---

**INSTRUCTIONS:**

•

**Answer three questions**

**Question one is compulsory and has 30 marks while all other questions are 20 marks each**

- 1 a) Explain how ethical principles of communication aid media law. (10 marks)
- b) Identify and explain five canons of journalism in the context of media codes of ethics. (10 marks)
- c) Give five reasons for the need to protect news sources. (10 marks)
2. Give a clear understanding of the following;
  - a) ethical communication
  - b) legal jurisdiction
  - c) ombudsman
  - d) judicial structure
  - e) legal contempt
- 3) Identify and discuss five legal challenges Journalists are more likely to encounter in the course of duty
4. a) Distinguish libel from slander. (5 marks)
- b) Make a five point defence in the breach of copyright. (15 marks)

5. Identify and explain 10 professional codes of media practice found in the Kenyan media act 2015 (20 marks)

---