

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN JOURNALISM AND MASS COMMUNICATION**

**DJMC 0208: MEDIA LAW AND ETHICS**

**STREAMS: DJMC**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 08/04/2020**

**8.30 A.M. – 10.30 A.M.**

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**INSTRUCTIONS:**

- Answer three questions. Question one is compulsory.
- Other questions carry 20 marks each.

**QUESTION ONE**

- (a) Identify and briefly explain five principles associated with ethical communication. (10 marks)
- (b) In five points, discuss the relationship between law and ethics. (20 marks)

**QUESTION TWO**

- (a) Illustrate and briefly explain Kenya's judicial structure. (15 marks)
- (b) Explain five roles of the Kenyan judiciary. (5 marks)

**QUESTION THREE**

While identifying the canons of journalism, discuss their relationship with Kenya Media Act 2013. (20 marks)

**QUESTION FOUR**

- (a) Explain five possible challenges a court reporter may encounter in the course of duty. (10 marks)
- (b) Analyze five possible defenses in a libel suit against a print journalist. (10 marks)

**QUESTION FIVE**

Discuss the essence of copyright law in protecting original creations.

(20 marks)

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