

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF EDUCATION (ARTS)

EDCI 338: BUSINESS STUDIES SUBJECT METHODS

STREAMS: BED (ARTS)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 15/04/2020

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS: Answer question ONE and any other TWO questions

- Q1. (a) Explain the benefits of using the question and answer techniques in the teaching of Business Studies [6 marks]
- (b) Explain the strategies that you could adopt to ensure effectiveness of learning by teachers who decide to use the lecture method in a class of business [6 marks]
- (c) Explain the rationale for inclusion of business studies in the secondary school curriculum. [6 marks]
- (d) Rationalize the benefits of planning for teaching for business education teachers [6 marks]
- (e) Outline with examples the benefits for use of teacher made test in learning evaluation [6 marks]
- Q2. With suitable examples, discuss the key factors that you could consider in selecting supplementary teaching materials [20 marks]
- Q3. By providing relevant practical illustrations, discuss strategies that could be implemented to promote teaching and learning of business studies in secondary schools [20 marks]

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- Q4. Select a topic in the secondary school syllabus. Assume there are three lessons provided for the teaching of business studies per week structured as single and double lessons systematically. Prepare a three-week comprehensive scheme of work showing all relevant information. [20 marks]
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