

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION
(ARTS & SCIENCE)**

EDCI 321: EDUCATIONAL COMMUNICATION AND TECHNOLOGY II

STREAMS: BED (ARTS & SCIENCE) Y3S2

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 08/04/2020

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

- Answer question one and any other two from question 2, 3 and 4.
- Do not write on the question paper.

1. (a) Give a brief explanation on future development in educational media and resources in Kenya. (10 marks)

(b) Discuss five major factors that influence improvisation of instructional media in teaching and learning. (10 marks)

(c) You are preparing to take your learners to a nearby local industry for teaching and learning. Present a checklist of activities that will enable you achieve your objectives. (10 marks)
2. (a) Discuss five situations when a teacher can use a model for instruction. (10 marks)

(b) Explain how to overcome five barriers to effective classroom communication. (10 marks)
3. Discuss the major components of a learning resource project report. (20 marks)
4. (a) You have been invited as a motivational speaker to address quality assurance officers on the topic of effective instructional materials in secondary

schools. Give a summary of your talk.
(10 marks)

(b) You have been appointed as a manager of a learning resource centre of a big institution. Analyse your responsibilities and the qualities that will make your work successful. (10 marks)
