

**CHUKA**



**UNIVERSITY**

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**UNIVERSITY EXAMINATIONS**

**FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF  
BACHELOR OF EDUCATION EARLY CHILDHOOD DEVELOPMENT EDUCATION**

**ECDE 414: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT**

**STREAMS: BED (ECDE) Y4S2**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 14/04/2020**

**11.30 AM – 1.30 PM**

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**INSTRUCTIONS:**

- **Answer Question One and any other Two Questions**
- **Do not write on the question paper**

- (a) Explain with examples the benefits of entrepreneurship education to teacher trainees. [6 marks]
  - (b) With suitable illustrations, explain the concept of an entrepreneur. [6 marks]
  - (c) By use of McClelland's acquired needs theory, explain entrepreneur motivation. [6 marks]
  - (d) Discuss key factors that influence entrepreneurial growth in the developing countries. [6 marks]
  - (e) Suggest key intervention that could promote women entrepreneurship in Kenya. [6 marks]
2. Identify main challenges facing the informal sector and with suitable illustration discuss strategies that could be adopted to promote the informal sector in Kenya. [20 marks]
3. There is growing concern on the unemployment of young people in Kenya. Discuss factors contributing to youth unemployment and suggest possible strategies to address these concerns. [20 marks]

4. Using relevant illustrations explain the relevance of the Maslow hierarchy of need theory in rationalizing the concept of entrepreneurial motivation. [20 marks]
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