

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF
MASTERS OF ARTS IN LITERATURE**

LITT 814/714: POPULAR LITERATURE

STREAMS: MA (LITT) P/T

TIME: 3 HOURS

DAY/DATE: TUESDAY 14/04/2020

8.30 AM – 11.30 AM

INSTRUCTIONS:

ANSWER ANY THREE QUESTIONS

1. Popular literature is a product of the social-cultural influences of a society. Discuss this supposition using any relevant texts studied in this unit. [20 marks]
 2. The study of Popular Culture in Africa has passed through many challenges especially by academics with the notion that the field was unworthy of study. Critically analyse the reason for this resistance and counter-arguments on the need for this important field. [20 marks]
 3. John Street (2001) argues that the definition of popular culture is political, sanctioning some form of cultures and marginalizing others. Critically assess Streets assertion. [20 marks]
 4. Popular literature writers like John Kiriamiti and David Mailu have in the past been criticized for promoting immorality. Do you agree? Discuss [20 marks]
 5. Attempt a critical analysis of any popular literature genre or text explaining its relevance and significance in popular culture of the society. [20 marks]
 6. Popular literature has continued to grow in popularity despite many attempts to censure it. What in your opinion has led to this phenomenon. [20 marks]
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