

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF  
DOCTOR OF PHILOSOPHY IN JOURNALISM AND MASS COMMUNICATION**

**JAMC 922: MEDIA POLICY AND REGULATION**

**STREAMS: PHD (MEDIA)**

**TIME: 3 HOURS**

**DAY/DATE: WEDNESDAY 22/04/2020**

**2.30 PM – 5.30 PM**

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**INSTRUCTIONS:**

- **This paper has Two Sections. Questions One in Section A is Compulsory**
- **Answer any Two Questions from Section B**

**SECTION A**

1. (a) Discuss the process of formulating media policies and regulation in Kenya. [15 marks]
- (b) Describe the challenges of effective implementation of any one media policy in Kenya. [15 marks]

**SECTION B**

2. Discuss any known government violation of media policies and regulations citing examples from Kenya. [15 marks]
  3. Analyse the governance structure of Communications Authority of Kenya and comment on its capacity to oversee the regulation of the sector effectively. [15 marks]
  4. Discuss media policies on covering terrorist attacks in Kenya which areas of the policies should be reviewed and why? [15 marks]
  5. Citing relevant examples, describe media policies in Kenya that need to be reviewed to promote civil and political rights. [15 marks]
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