

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF
DOCTOR IN PHILOSOPHY IN COMMUNICATION AND MEDIA**

JAMC 911: TRENDS IN ONLINE JOURNALISM AND RESEARCH

STREAMS: PHD (JAMC)

TIME: 3 HOURS

DAY/DATE: TUESDAY 21/04/2020

8.30 AM – 11.30 AM

INSTRUCTIONS:

Answer any Three Questions

1. Evaluate the potentials and limitations of citizen journalism in contributing to professional news outlets. [20 marks]
 2. Critically analyze the interaction between social media and news production routines. [20 marks]
 3. How can media houses adapt to the evolution of audiences and users in the new media environment. [20 marks]
 4. Compare and contrast any two trends in online journalism research and their implications for current studies. [20 marks]
 5. Elaborate on any two aspects of African digital cultures and illustrate their connection to social context. [20 marks]
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