

**CHUKA**



**UNIVERSITY**

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**UNIVERSITY EXAMINATIONS**

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR  
OF TOURISM MANAGEMENT**

**BTOM 254: TRAVEL GEOGRAPHY OF EAST AFRICA**

**STREAMS: BTOM (Y2S2)**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 08/04/2020**

**2.30 P.M. – 4.30 P.M.**

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**INSTRUCTIONS:**

- Answer all questions in section A and TWO questions in section B.
- Do not write anything on the question paper.

**SECTION A: (30 MARKS)**

1. Briefly explain three geographical components of the tourism system. (6 marks)
2. Outline six ways in which travel geography is a critical subject in tourism studies. (6 marks)
3. Briefly explain six key determinants of transport choices made by tourists in travel. (6 marks)
4. Briefly explain six fundamental facts about tourism according to Mc. Kercher (1993). (6 marks)
5. Briefly describe six factors influencing tourists' safety and security risks in a destination. (6 marks)

**SECTION B: (40 MARKS)**

6. Discuss the possible impacts of climate change on tourism development in East Africa. (20 marks)
7. (a) Explain the factors that influence the intensity of environmental impacts of tourism activities in a destination. (10 marks)

- (b) With specific examples discuss the responsibilities of tourists in relation to the rights of the host community at the destination. (10 marks)
8. (a) Discuss six IUCN management categories of protected areas in East Africa. (12 marks)
- (b) Discuss the influence of physical geography on tourism transport development. (8 marks)
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