
CHUKA



UNIVERSITY

SUPPLEMENTARY / SPECIAL EXAMINATIONS

**SECOND YEAR EXAMINATION FOR THE AWARD OF BACHELOR OF SCIENCE
DEGREE IN NATURAL RESOURCE MANAGEMENT**

BECO 231: COMMUNITY BASED TOURISM

STREAMS: Bsc. NARE Y3S1/WIEM Y4S1/BECO Y2S1

2 HOURS

TIME:

DAY/DATE: WEDNESDAY 18/11/2020

2.30 P.M -4.30 P.M.

INSTRUCTIONS:

- Answer All Questions in **SECTION A** and **Any Other Two in SECTION B**
- Do not write anything on the question paper.

SECTION A: (30 MARKS)

1. Distinguish between Community Based Ecotourism and Green tourism (2 Marks)
2. Explain any three factors to consider when awarding ecolabels and certification to tourism and hospitality facilities (3 Marks)
3. Briefly explain three principles that qualify Community Based Ecotourism as a tool for sustainable development in tourism destinations. (5 Marks)
4. Briefly explain the mechanisms that could enhance private sector-community partnership in development of Community Based Tourism in Kenya. (5 Marks)
5. Briefly explain the strategies that you would employ to encourage local community participation in the development of community based ecotourism. (4 Marks)

6. Briefly describe five limitations to development of community based Ecotourism in Kenya. (6 Marks)
7. Briefly explain five factors to consider when planning for community based ecotourism in a rural destination. (5 Marks)

SECTION B: (40 MARKS)

8. Discuss the contribution of Community Based Ecotourism on Conservation of Natural Resources in Kenya. (20 Marks).
 9. Design a model for monitoring and evaluation of community based ecotourism enterprise in a rural destination, focusing on environmental, socio-cultural and economic aspects of the enterprise. (20 Marks)
 10. Discuss the role of the local community as a key stakeholder in development of community based Ecotourism enterprise. (20 Marks)
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