

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
DIPLOMA IN COMPUTER SCIENCE**

COSC 0273: TECHNO-ENTREPRENEURSHIP AND BUSINESS MANAGEMENT

STREAMS: DIP (COMP SCI) Y2S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 14/04/2020

2.30 PM – 4.30 PM

INSTRUCTIONS:

Answer Question One and any other Two Questions

QUESTION ONE

- (a) Discuss some of the ways by which the government may intervene in support of techno-entrepreneurs in Kenya. [10 marks]
- (b) Techno-entrepreneurs should always engage in creative and innovative ways of doing business if they expect to succeed. Explain some of the importance of innovation and creativity. [10 marks]
- (c) Techno-entrepreneurs should always encourage their worker through motivation. Discuss some of ways which can be used to motivate employees. [10 marks]

QUESTION TWO

- (a) Highlight some of the economic contributions by Techno-entrepreneurship towards development of Kenyan economy. [10 marks]
- (b) Chuka University intends to hold a forum on sensitizing youths on how to protect their innovation from copy cats. Discuss some of the ways of protecting these novel ideas. [10 marks]

QUESTION THREE

- (a) Identify some of the challenges/constraints which hinder techno-entrepreneurs to become successful. [10 marks]

- (b) Many of identified Techno-preneurs characteristics make them unique and distinct from other entrepreneurs. Discuss some of these characteristics. [10 marks]

QUESTION FOUR

- (a) ABC company which deals with software development has been affected by cyclic trends of high and low sales in the last decade. A business specialist advised the company to revise the general operating environment of the enterprise. Applying SWOT analysis recommend the tech company. [10 marks]
- (b) Identify some of the ways by which techno-entrepreneurs generate business ideas from. [10 marks]
-